

GUATEMALA — HUEHUETENANGO —



Guatemala • Huehuetenango • Barillas



ABOUT THIS COFFEE

ASOBAGRI (Asociación Barillense de Agricultores) was founded over 30 years ago with a clear mission: to strengthen the coffee farming families of Barillas, in the northern reaches of Huehuetenango. Today, it brings together more than 1,300 Producers across 89 communities, making it one of the most important coffee organizations in the region.

Beyond coffee production, ASOBAGRI strives to generate broader added value for its members – through educational programs, access to healthcare, youth engagement, and women's empowerment. Its vision integrates economic sustainability, cup quality, and genuine community development. Historically, Barillas was not recognized for its coffee quality. Its high humidity and abundant rainfall gave it a very different profile from the classic Huehuetenango style. But climate adaptation has reshaped this reality: in recent years, its coffees have begun to be recognized for their distinctive Sensory Profile and consistent quality.

Species

Arabica

Process

Honey



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