



ABOUT THIS COFFEE

El Santo comes from the Veracruz region in southern Mexico.

Our partner, La Laja, is a Mexican coffee production company present in southern Mexico with three production sites, in Puebla, Veracruz and Chiapas. La Laja brings together several farms in these 3 regions. La Laja is Rainforest Alliance, UTZ (Coffee, Cocoa and Tea Sustainability Certification Program) and 4C certified (certification that works for sustainable supply chains in coffee and improved living standards for farmers).

The company has also developed social-economic programs such as the production of seedlings delivered to producers, training, loans and production participations. Regarding societal topics, La Laja works to develop leisure activities for the most precarious households, develop mutual aid in the community and education.

In the Veracruz region, La Laja has a wet beneficio with a production capacity of 850,000 kilos of cherries per day. Fully washed process has been mechanized and it reduces water consumption by 500% compared to the traditional process.

Producer	La Laja
Species	Arabica
Varieties	Typica, Pluma
Process	Washed
Drying	Patios
Altitude	1200 - 1700
Harvest	October - March
Type of harvest	Manual

