



PHOENIX



Salvador • Apaneca Ilamatepec • Ahuachapan

CASTILLO

TABI

WASHED





Phoenix coffee is cultivated under highly diversified shade, promoting biodiversity.

Why move towards organic cultivation?

The Apaneca Ilamatepec region suffered a very severe rust epidemic which had serious consequences for coffee production. It destroyed many plantations, forcing producers to replant coffee trees with more resistant varieties over a 10-year period.

In 2005, very aware of future challenges related to climate change, the cooperative decided to enter the organic market. They faced difficulties because the coffee was more complicated to produce with low yields.



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Producer	Les producteurs du projet PHOENIX
Species	Arabica
Process	Washed