



ABOUT THIS COFFEE

Phoenix coffee is cultivated under highly diversified shade, promoting biodiversity.

Why move towards organic cultivation?

The Apaneca Ilamatepec region suffered a very severe rust epidemic which had serious consequences for coffee production. It destroyed many plantations, forcing producers to replant coffee trees with more resistant varieties over a 10-year period.

In 2005, very aware of future challenges related to climate change, the cooperative decided to enter the organic market. They faced difficulties because the coffee was more complicated to produce with low yields. The cost/benefit ratio being low, many producers withdrew from the cooperative, decreasing from 23 to 11. These 11 producers unite in the face of unstable production from each farm and offer you a coffee that has risen from its ashes!

Producer	Les producteurs du projet PHOENIX
Species	Arabica
Varieties	Castillo, Tabi
Process	Washed

