



ABOUT THIS COFFEE

What are the objectives of the CRECER standard?

This standard has developed a platform for mapping Colombia's regions, with the aim of integrating all of them by 2025. To guarantee the future of producers, the CRECER programme promotes the use of natural resources, from cultivation to drying. The programme also ensures coffee quality by monitoring drying and fermentation.

How can producers be part of the programme?

They have to meet 24 sustainability indicators, which they rate from 1 to 4. A diagnosis is made to understand where the producer currently stands. The aim is not to get them to spend money on infrastructure to meet the standards, but to use their existing resources.

Species	Arabica
Varieties	Cenicafe, Colombia, Castillo
Process	Washed
Drying	Greenhouses
Altitude	1400 - 2000
Harvest	May - July
Type of harvest	Manual

