



ABOUT THIS COFFEE

Located in the Cerrado region, at an altitude of between 1,000 and 1,200 metres, the Beloni farm has the ideal soil and climate for growing coffee.

On a total area of 500 hectares, mixed farming is the order of the day. 300 hectares are devoted to coffee and 200 hectares to potatoes, onions, beans, maize, soya, wheat, eucalyptus, sorghum and barley.

Beloni was the first coffee producer in the world to receive Regenagri® regenerative agriculture certification - an international regenerative agriculture programme that aims to ensure the health of the land and the care of those who live on it.

The benefits of regenerative agriculture are numerous. These include: reduced use of chemical inputs, improved soil quality, higher quality food production, lower production costs, a balanced ecosystem and reduced carbon emissions.

The Beloni project was born 50 years ago out of the desire to provide Brazilians with a healthier life and better quality food.

Producer	Fernando Beloni
Species	Arabica
Varieties	Arara, Yellow catuai, Catucai
Process	Natural
Drying	Patios
Altitude	1000 - 1200
Harvest	May
Type of harvest	Mechanical

